

2026 SPRING CONFERENCE

CONNECTING SYSTEMS, COORDINATING CARE, IMPROVING LIVES.

Exhibit, Sponsorship & Advertising Opportunities

CONFERENCE & EXHIBITION

June 9-10, 2026

Pre-Conference Day Events **June 8**

Raleigh, NC | Hilton Raleigh North Hills Hotel

EXHIBIT & SPONSORSHIP OPPORTUNITIES



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The **i2i Center's Spring Conference** brings together 500 decision-makers who manage, oversee, and deliver integrated, whole-person care across the healthcare, mental health, intellectual and developmental disabilities, and substance use disorder (MH/I-DD/SUD) systems.

With a **30-year legacy**, the conference attracts system managers, professionals, leaders, and key stakeholders from across the field. Attendees include public and private Medicaid managed care payers (PHPs and LME/MCOs) and their executive leadership teams; provider CEOs and managers; healthcare professionals and clinicians; individuals with lived experience and family members; NC DHHS leaders; hospital administrators; university professionals; advocates; and other partners committed to strengthening the system of care.

Who & What our Exhibitors Tell Us - [watch this video of our exhibitors](#) talking about their i2i experience and view the extensive list of [2025 Spring Conference Exhibitors & Sponsors](#).

To enrich your interaction with attendees, i2i utilizes the [Whova Conference APP](#) to help highlight Exhibitors and Sponsors as well as to provide a seamless conference experience that expands networking and



SPONSORSHIP PACKAGES



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PLATINUM SPONSORSHIP \$3,500

Exclusive Package includes:

- **Tabletop Exhibit - Prime foyer exhibit space** if sign up by **March 30th**. Your Platinum Sponsorship puts your organization at the top of the Exhibitor APP listing!
- **Conference APP Recognition** - Your organization's Sponsorship highlighted on Whova Exhibitor Profile with information, handouts, logo, videos, photos and links. APP offers interaction with attendees.
- **Exclusive - Your logo** (linking to your webpage) on the online Conference Registration page - targeted exposure to all registrants!
- **Exclusive - Your logo on Conference banner** displayed at event (sponsorship must be received by 5/15 to meet printing deadline).
- **Exclusive Continuous Web Banner** highlighting your sponsorship on conference pages
- **Your Sponsorship & Logo highlighted** on the "Meet Our Exhibitors" webpage
- Your Organization's Logo (live) included on **ALL conference promotional emails** - sent to over 6000 professionals. 75% of attendees report they learn about the conference via our marketing emails.
- **Full Page Ad** in Conference brochure (deadline 4/6)
- **Professional Photo** provided of your Exhibit Booth & Staff
- **Sponsorship recognition** by Executive Director at Opening Plenary - 400+ Leaders
- Your Sponsorship highlighted in **Opening Plenary Slide Show**
- Sponsorship of **Breakfast, Lunch and all Breaks**
- Conference **Sponsorship Recognition in Conference Brochure**, on **APP Agenda** and on final **Program at a Glance**.
- Sponsor recognition **sign displayed at registration desk**

GOLD SPONSORSHIP \$2,500

Includes:

- **Tabletop Exhibit - Prime Exhibit space** if sign up by **March 30th**. Your sponsorship keeps your organization listing in the top second tier of the Exhibitor APP listing, so attendees can find you easily.
- **Conference APP Recognition** - Your organization's Sponsorship highlighted on Whova Exhibitor Profile with information, handouts, logo, videos, photos and links. APP offers interaction with attendees before, during and after the conference.
- **Half Page Ad in Conference brochure** (due by 4/6)
- **Continuous Web Banner** highlighting your sponsorship on conference page

- **Your Organization's Logo (live) included on 3 conference promotional emails** - sent to over 6000 professionals. 75% of attendees report they learn about the conference via our marketing emails.
- **Your Sponsorship & Logo highlighted** on the "Meet Our Exhibitors" webpage
- **Professional Photo** provided of your Exhibit Booth & Staff
- **Sponsorship recognition** by Executive Director at **Opening Plenary** to audience of 400+ Leaders
- Your Sponsorship highlighted in **Opening Plenary Slide Show**
- **Sponsorship of Lunch**
- Conference Sponsorship **Recognition in Conference Brochure** and on **APP Agenda**.
- **Sponsor recognition sign** displayed at registration desk

SILVER SPONSORSHIP \$2,000

Includes:

- **Tabletop Exhibit** - Saved in Prime Exhibit area if sign up by **March 30th**. Your sponsorship keeps your organization listing in the top third of the Exhibitor APP listing, so attendees can find you easily.
- **Conference APP Recognition** - Your organization's Sponsorship highlighted on Whova Exhibitor Profile with information, handouts, logo, videos, photos and links. APP offers interaction with attendees before, during and after the conference.
- **Your Organization's Logo (live) included on 2 conference promotional emails** - sent to over 6000 professionals. 75% of attendees report they learn about the conference via our marketing emails.
- Sponsor **Session Breaks**
- **Continuous Web Banner** highlighting your sponsorship on conference page
- **Your Sponsorship & Logo highlighted** on the "Meet Our Exhibitors" webpage
- **Professional Photo** of your Booth Display & Staff
- Sponsorship recognition by Executive Director at Conference Opening Plenary to audience of 400+ Leaders
- Your Sponsorship highlighted in **Opening Plenary Slide Show**
- Conference Sponsorship **Recognition in Conference Brochure** and on **APP Agenda**.
- **Sponsorship signage recognition displayed at registration desk**.

EXHIBIT & EVENT SPONSORSHIPS



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EXHIBIT



CONFERENCE EXHIBIT.....\$900 (JUNE 9TH)

Conference Exhibits offer in person networking with system leaders and includes: a one-day tabletop exhibit (June 9th). Adding Pre-Con Day exhibit offers 1.5 day exhibit with all benefits including: a complimentary 1-day registration for 1 exhibit staff; lunch for 2 exhibit staff; and a list of all conference attendees with contact information sent before the conference. PLUS - Exhibitor APP Profile includes promotional video, handouts, logo, website link, organization description, staff contact information, photos and opportunity to interact and gather lead contact information.

EVENT SPONSORSHIPS

*Paul Duck, Chief Strategy Officer, Open Minds,
2025 Opening Plenary Keynote*

OPENING PLENARY.....\$2,500



EXCLUSIVE SPONSORSHIP.....\$5,000

Your organization is the ONLY sponsor, and your organization recognized and your representative introduces keynote speaker.

This year's opening keynote speaker is sure to be a draw! The Opening plenary is our largest gathering at the conference with 400+ attendees. **Sponsorship includes** recognition by Executive Director of your Sponsorship support during introduction remarks at the Opening Plenary, your logo featured on Opening Cover slide, signage at event entrance, your organization's logo and name prominently displayed in Conference Brochure, on Conference APP Agenda with your logo linking to your website or promotional video, Program at a Glance recognition, Sponsorship and logo included on marketing emails distributed to over 6,000 contacts via 2 emails; and **Exclusive Sponsorship** - receive a professional photo of your representative with keynote speaker.



Closing Plenary Panels, 2025 Closing Plenary



CLOSING PLENARY.....\$2,000

EXCLUSIVE SPONSORSHIP.....\$4,000

Your organization is the ONLY sponsor, and your organization recognized and your representative introduces keynote speaker.

The Closing Plenary session typically seeks to address critical issues related to state and national trends affecting care in our service system. **Sponsorship includes:** your sponsorship announced and recognized in front of 300+ attendees, your sponsorship and logo featured on Closing cover slide, signage at event entrance, your logo (live) will be included in marketing emails sent to over 6,000 professionals, sponsorship will be highlighted on Conference APP Agenda with logo linking to your website or video, on the Program at a Glance; and **Exclusive Sponsorship** - receive a professional photo of your representative with keynote speaker.



Devdutta Sangvai, MD, Secretary, NC Department of Health and Human Services, 2025 General Session Speaker

GENERAL SESSION.....\$1,500

The General Session can range from the latest on national system trends to NC leaders providing up to the minute information on services, policies and system changes. This event is very well attended. **Sponsorship includes** your logo and sponsorship recognized on session cover slide, thanked at session, recognition and logo included in 2 marketing emails sent to over 6,000 leaders, signage at event entrance, sponsorship also highlighted on the Conference APP Agenda to include your logo linking to your website or video and on the Program at a Glance.

TRAINING & SPOTLIGHT OPPORTUNITIES



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CONFERENCE LUNCH SPOTLIGHT.....\$3,500

Present to an audience of 500+ and receive:

Make a **10-minute presentation** to attendees during lunch, Receive a **Complimentary 1 day conference registration to attend sponsorship day, Recognition signage** of your spotlight **at lunch, Introduction** of your organization & representative by i2i Executive Director, **Recognition of spotlight on Whova APP**, Your **presentation available** on the Whova APP, **Speaker highlighted** on the Whova APP, **Place brochures or handouts** on information table at lunch, i2i to **highlight your presentation** in a marketing email, Receive **Conference attendee** list.



NEW! LUNCH & LEARN SHOWCASE.....\$2,000

To maximize the visibility of your Lunch and Learn meeting, i2i will highlight it during lunch. This will include

an announcement from our Executive Director about your topic with a slide showcasing your topic, speakers, time, and location, and leave materials where attendees can gather additional information at lunch. **Sponsorship also includes** a nearby private meeting room for your Lunch and Learn meeting, signage, your presentation title, description, power point and speakers included on Conference APP Agenda. We will also send out 2 marketing emails highlighting your Lunch and Learn to over 6000 leaders and stakeholders. You will provide the presentation title, description, power point, logo and speaker information. You also provide the power point slide used at lunch highlighting for access by all attendees. Your organization is responsible for the presentation projector and laptop used in the Lunch and Learn.

MEAL SPONSORSHIPS



LUNCH.....\$1,000

High visibility offered at this event attended by 500. Sponsorship includes: signage at event and sponsorship listed on Program at a Glance and on highlighted on Conference APP.

BREAKFAST BUFFET OR BREAKS:

BREAKFAST.....\$800 BREAKS/REFRESHMENTS.....\$700

Visible signage placed in refreshment and/or breakfast area. Sponsorship also listed on Conference APP, Program at a Glance and Conference Brochure (if received by 5/5).

SPECIALTY COFFEE BAR.....\$700

Add some pizzazz to the breaks! Your sponsorship provides a specialty coffee bar with flavored syrups, cinnamon, chocolate shavings, whipped cream and other goodies to perk up participants! Sponsorship includes: sponsorship noted in 2 marketing emails, on Conference APP and thank you signage at coffee bar.



CONFERENCE BROCHURE

The Conference Program is **THE marketing tool distributed to over 6,000 MH/I-DD/SUS and healthcare system leaders!** Ads are full color and live – linking directly to your website with one click.

ADS DUE BY 4/6 & 2nd Edition 4/30

FULL PAGE LIVE AD.....\$800

(7.25 wide x 9.25" high) 558 PX WIDE x 738 PX LONG

HALF PAGE LIVE AD.....\$600

(7.5" wide x 4.25" high) 558 PX WIDE x 369 PX LONG

QUARTER PAGE AD.....\$450

(3.5" wide x 4.25" high) 270 PX WIDE x 369 PX LONG

Ads MUST be sent in color and high resolutions - 300 DPI better in an EPS, PDF or JPEG format.

LANYARD SPONSORSHIP.....\$1,500

All attendees, speakers and exhibitors can choose to wear your organization's lanyard with your logo prominently displayed during the conference. Your organization supplies lanyards, and we will make them available at the registration desk. Limit 3 Sponsors!

ABOUT

The i2i Center for Integrative Health's mission is to foster collaborative and evidence-based initiatives for improving the quality and efficacy of the behavioral health, intellectual and developmental disabilities, and substance use care and support service systems within a comprehensive system of whole person care.

Since 2018, i2i has worked with diverse groups of professionals, individuals with lived experience, industry leaders, local communities, schools, NC DHHS, advocates and others to complete collaborative projects with state and national policy significance - [learn more.](#)

If you have any questions, please contact Jean Overstreet, Development and Communications Director at (919) 455-6244 or by email at Jean@i2icenter.org.

EXHIBIT, SPONSORSHIP & ADVERTISING PRICE LIST



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EXHIBITS

CONFERENCE EXHIBIT.....\$900

TRAINING AND SPOTLIGHT OPPORTUNITIES

CONFERENCE LUNCH SPOTLIGHT.....\$3,500

LUNCH AND LEARN SHOWCASE.....\$2,000

CONFERENCE BROCHURE ADS

FULL PAGE AD.....\$800

HALF PAGE AD.....\$600

QUARTER PAGE PRINT AD.....\$450

LANYARD SPONSORSHIP.....\$1500

(LIMIT 3 SPONSORS)

EVENT SPONSORSHIP

OPENING PLENARY.....\$2,500

EXCLUSIVE OPENING PLENARY SPONSORSHIP.....\$5000

CLOSING PLENARY.....\$2,000

EXCLUSIVE CLOSING PLENARY SPONSORSHIP.....\$4000

GENERAL SESSION.....\$1500

MEAL SPONSORSHIPS

LUNCH..... \$1000

BREAKFAST OR BREAKS:

BREAKFAST.....\$800 BREAKS/REFRESHMENTS.....\$700

SPECIALTY COFFEE BAR.....\$700

CLICK HERE TO SIGN UP FOR THESE CONFERENCE OPPORTUNITIES.

