



SPRING CONFERENCE
INNOVATION UNLEASHED:
BUILDING NEW CARE CONNECTIONS



CENTER *for*
INTEGRATIVE
HEALTH

insight to innovation

Conference Brochure
June 11-12, 2024

Hilton Raleigh North Hills Hotel • Raleigh, NC

PROGRAM AT A GLANCE

TUESDAY, JUNE 11

9:00 a.m. – 10:00 a.m.

Opening Plenary

Breaking Through Barriers: Unleash Resilience, Determination and Growth for Unbounded Success

10:00 a.m. – 10:30 a.m.

Break/Visit Exhibitors

Sponsored by Alliance Health CCR Consulting, Citizens Insurance Agency, Coastal Horizons Center, Inc., Humana Healthy Horizons, Easterseals UCP, Kidspace, Netsmart, Pride in North Carolina, WellCare

10:30 a.m. – 12:00 p.m.

Concurrent Sessions

- Closing the Gap with Shared Data, Improving Care Coordination and Addressing Health Related Social Needs
- Overview of Behavioral Health Practices and Processes within a Federally Qualified Health Center
- It's Time to Play Offense: Innovation as a Strategy to Differentiate Your Business
- Community Resources to Strengthen Health Equity: Supporting Black/African Ancestry Adults Living with Serious Mental Health Conditions
- Leveraging Connections Between Schools and Community Partners: How Local Collaboratives and Schools can Work Together to Foster a System of Care for Youth and Families
- Bridging Abilities: Shaping an Inclusive Behavioral Health System
- Reducing Health Disparities in Patients with Intellectual and Developmental Disabilities (I/DD) through Trauma-Informed Integrated Behavioral Health Practices

12:00 p.m. – 1:30 p.m.

Luncheon

Sponsored by Alexander Youth Network, Carolina Complete Health, Community Based Care, Community Choices, Inc., Community Alternatives of NC, GHA Autism Supports, Healthy Blue NC, Impresiv Health, Johnson & Johnson, Medisked, Monarch, NC ONEcare Powered by Alera Health, Orbit Billing, RHA Health Services, Risk Strategies, SPARC Services and Programs, Therap Services, United Healthcare, Universal MH Services, Inc., Vaya Health, WellCare, Zeomega Population Health Management Solutions

1:30 p.m. – 2:30 p.m.

Sparking Innovation

- Changing Lives and the Healthcare Industry through Modern Primary Care
- NCCARE360 2024: Coordinating Care for the Social Determinants of Health
- Calling all Ideas, Thought Leaders and Visionaries to Action to increase Health Equity in Rural Communities
- Stay Interviews: An Intervention to Improve Employee Experience in a Managed Care Organization
- Innovating Home Care in Behavioral Health and I/DD: Lessons from Arizona's Medicaid Projects
- An Integrated Look: Addressing Brain Injury Across Diverse Populations
- Workforce Recruitment, Retention, and the Importance of Nurturing Language in Healthcare

2:30 p.m. – 2:45 p.m.

Break/Visit Exhibitors

Sponsored by Alliance Health CCR Consulting, Citizens Insurance Agency, Coastal Horizons Center, Inc. Easterseals UCP, Humana Healthy Horizons, Kidspace, Netsmart, Pride in North Carolina, WellCare

2:45 p.m. – 3:45 p.m.

Sparking Innovation

- NC Medicaid's Quality Measurement and Survey Strategies for the Innovative Evaluation of Behavioral Health
- Addressing Health Care Disparities in Pharmacist Reviews
- Forging Partnerships to Address Food Insecurity
- Partnering with Telehealth to Reduce ER Utilization for Persons with I/DD
- SPARKing Employment: Stepping into the Future
- Building Sustainable Community Advisory Councils for Impactful Legislative Advocacy
- Pathways to Permanency: A Cross-System Approach to Supporting Youth in Foster Care

3:45 p.m. – 4:00 p.m.

Break/Visit Exhibitors

Sponsored by Alliance Health CCR Consulting, Citizens Insurance Agency, Coastal Horizons Center, Inc. Easterseals UCP, Humana Healthy Horizons Kidspace, Netsmart, Pride in North Carolina, WellCare

4:00 p.m. – 5:30 p.m.

General Session

Paving the Way: Year 1 Milestones in Medicaid and Strengthening NC's MH/SUD/IDD/TBI System

5:30 p.m.

Adjourn

WEDNESDAY, JUNE 12

7:00 a.m. – 9:30 a.m.

Breakfast

Sponsored by Alexander Youth Network, Carolina Complete Health, Community Based Care, Community Choices, Inc., Community Alternatives of NC, GHA Autism Supports, Healthy Blue NC, Impresiv Health, Johnson & Johnson, Medisked, Monarch, NC ONEcare Powered by Alera Health, Orbit Billing, RHA Health Services, Risk Strategies, Therap Services, United Healthcare Universal MH Services, Inc., Vaya Health, WellCare, Zeomega Population Health Management Solutions

8:00 a.m. – 9:00 a.m.

All Voices Forum

9:30 a.m. – 11:00 a.m.

Concurrent Sessions

- Elevating Integrated Care: Innovations in Standard Plans
- 2024 Federal and State Regulatory Environment Updates
- The Data is Speaking, Are You Listening?
- Supporting and Supervising Peer Specialists
- Technology & Integrated Care: Innovative IT Solutions to Enhance Behavioral Health Access, Integration, and Tailored Care Management
- Using Health Related Social Needs Data to Address Health Equity in People with Behavioral Health Challenges

11:00 a.m. – 11:30 a.m.

Break

Sponsored by Alliance Health CCR Consulting, Citizens Insurance Agency, Coastal Horizons Center, Inc. Easterseals UCP, Humana Healthy Horizons, Kidspace, Netsmart, Pride in North Carolina, WellCare

11:30 a.m. – 12:30 p.m.

Closing Plenary

Disruptive Innovation in Behavioral Healthcare: AI is only the Start

12:30 p.m.

Conference Adjourns

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HOTEL RESERVATIONS

CONFERENCE HOTEL

i2i will again host the conference at the Hilton Raleigh North Hills Hotel in Raleigh, NC. Attendees will receive a **special discounted rate of \$139** for a single or double occupancy.

The room block open till May 11, 2024, so act quickly. You can make [hotel reservations on line](#). When making online reservations, be sure to double check your reservation dates and click edit dates if needed. You may also make reservations by calling the **1-800-HILTONS** and providing the group code **I2I24**.

The address of the Hilton Raleigh North Hills Hotel is 3415 Wake Forest Road, Raleigh, NC 27609-7330.




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CONFERENCE EXPO

Are you in search of support that will allow you to stay ahead of the curve? Looking for cutting-edge technologies, services, or any other business assistance? Join us on June 11th for our Conference Expo featuring more than 60 exhibitors who are prepared to give support you and your organization with the newest business, technology and service solutions, innovations and information, all aimed at enhancing your organization's mission.



To participate as an exhibitor, you can [sign up online](#) or email Jean Overstreet jean@i2icenter.org with any questions.

* Indicates Sponsors

2024 EXHIBITORS

* **Alexander Youth Network**

* **Alliance Health**

Benchmarks

* **Carolina Complete Health**

* **CCR Consulting**

Citizens Insurance Agency

* **Coastal Horizons**

* **Community Alternatives of NC**

* **Community Based Care**

* **Community Choices, Inc**

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INNOVATION UNLEASHED: BUILDING NEW CARE CONNECTIONS

JUNE 11-12, 2024

WHY YOU SHOULD ATTEND

After an extended period of preparation to ensure a smooth transition, North Carolina is on the verge of launching integrated whole person care for those receiving MH/IDD/SU services under the Medicaid Tailored Plan program starting July 1, 2024. This is an opportunity to see **Innovation Unleashed** and a time for **Building New Care Connections**. Critical elements to support whole person care are in place: Standard Plans continue to serve the majority of Medicaid members through integrated care, LME/MCOs are ready to successfully launch the Tailored Plans, Healthy Opportunities pilot programs and Human Services Organizations supporting social determinants of health needs are operating and prepared to serve Tailored Plan members, there are focused care management and peer supports throughout the system, healthcare providers networks are established and work is being done to educate beneficiaries on these changes. **The time has come to focus on the future, fortify connections, and establish a new and successful care system to address the comprehensive needs of those being served.** This is the essence of the i2i Spring Conference — connecting critical state and national policies with program elements while providing a place for innovative care connections to happen that support whole person care for North Carolina.

ONLINE NETWORKING ADVANTAGE!



This conference will offer the easy-to-use phone/web APP from Whova. This mobile APP and web platform provides attendees an enhanced networking experience with many opportunities to **connect, share and access information** through:

- **Direct Messaging** before, during and after the Conference, create and host Virtual or In-Person Meet Ups
- **Start Discussions** on Topics of Interest
- **Connect** with Exhibitors, Attendees and Speakers
- **Access** to All Session Materials, Agenda and Power Points
- **Extend Session Q&A with Speakers** - forgot to ask a question, post your question after session ends!
- **Share and Post** Job Openings, Upcoming Events, Articles, Links and Photos
- **3 Month Access** forgot to download a power point, want to watch a virtual session? No problem, you have up to 3 months to access the platform! You can continue to **Message** Participants, **Post** Information, **Review** Session Materials, **Watch** Virtual Sessions and **Talk** to Speakers and Exhibitors.

[Whova Introduction video.](#)

CONTINUING EDUCATION AVAILABLE!

CONFERENCE IS CO-SPONSORED BY



Earn Up To 8.5 Hours Of Continuing Education Credits For Conference

Contact hours: 8.5 hours for behavioral health professionals, social workers and other healthcare disciplines

Substance Abuse: Up to 8.5 hours of of NCASPPB Credit will be awarded to participants who attend 100% of the program. Southern Regional AHEC adheres to NCASPPB Education Provider Guidelines.

*This program **does not** provide specific NBCC Credits. However, per LPC licensure guidelines, you may submit up to 15 contact hours of continuing education by attending programs by affiliates of the National Area Health Education Center Education (NAO). SR-AHEC is a member of the NAO.

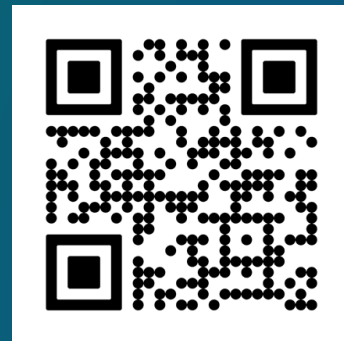
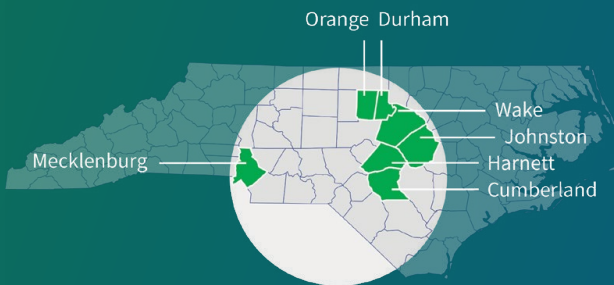
*SR-AHEC cannot process requests for CEUs after the deadline of June 28, 2024.



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- ✓ Alliance Health serves people who reside in Cumberland, Durham, Harnett, Johnston, Mecklenburg, Orange and Wake counties.



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is right for you: **800-510-9132**

INNOVATION UNLEASHED: BUILDING NEW CARE CONNECTIONS

CONSUMERS TAKE
50% DISCOUNT ON
REGISTRATION FEES

REGISTER ONLINE - CLICK HERE.

1. TO ACCESS THE CONFERENCE materials on the Conference APP (Whova), the name, title and email of the person **ATTENDING** the conference must be input into the online registration form - **do not use an administrative staff's email address for this.**

2. All payments for registration are to be made by credit card. There is a bill me option, but we ask this be reserved for organizations registering a large number of registrants that UNABLE TO PAY by credit card.

3. ALL Payments for registration **MUST BE RECEIVED by MAY 31st.**

4. **ONLINE REGISTRATION ENDS MAY 29th.** If space allows, i2i may offer onsite registration. An email announcement will be made.

REGISTRATION QUESTIONS

If you have trouble with online registration, please email Aviance Robertson at aviance@i2icenter.org or call her at (919)-561-7744.

REGISTRATION DEAL

Register 4 Staff (Full Conference) to Attend and the 5th Attends for Free!

Please email Aviance Robertson at aviance@i2icenter.org with the name of the 5th registrant.

REGISTRATION FEES

Conference Registration fee include: all sessions, meals, Conference APP access to all session handouts, activities, exhibits, APP information sharing, lunch & learn meetings, and access to the Whova platform for 3 months.

	UNTIL MAY 11TH	AFTER MAY 11TH
FULL CONF. REGISTRATION	\$310	\$330
ONE DAY	\$255	\$270
CONSUMER OR FAMILY MEMBER	Take 50% off registration rates	
FULL TIME STUDENT	Take 50% off registration rates	
NEW ATTEND A SESSION <i>(Attend a Concurrent, Sparking, General, Opening or Closing & Visit Exhibitors. Meals not included.)</i>	\$155	\$165
COMPANION RATE <i>(a Companion is a spouse or someone accompanying an attendee to the conference, that will participate in meals, but not attend sessions. This is not a Direct Support Professional coming to assist a registered attendee. Attendees bringing DSP, please email jean@i2icenter.org)</i>	\$75	\$85

CANCELLATION POLICY

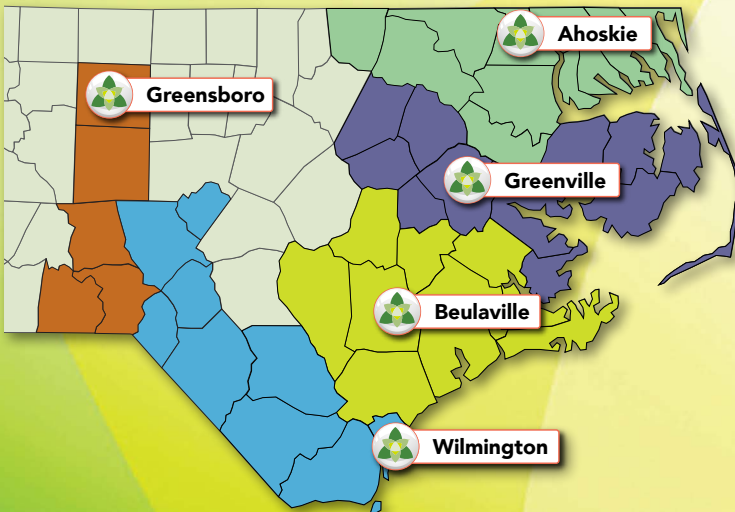
A 25% refund is available on registrations cancelled before May 11th. **No registration refunds will be made after May 11th.** To cancel, you must email aviance@i2icenter.org before the May 11th deadline. **Registration** for a staff member unable to attend may be transferred to another individual with no penalty by contacting Aviance Robertson via email aviance@i2icenter.org



Deb Kelly throws the first pitch at the Morehead City Marlins baseball game in August, 2023.

Trillium is committed to caring and fighting for the well-being of our citizens, because well-being needs a sturdy foundation at the start to prevent issues later and keep it standing through all kinds of weather. Our number one focus is helping every person we serve get the services needed to improve well-being and live a fulfilling life. We're invested in every one of you.

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Trillium Health Resources is a local management entity that manages severe mental health, substance use, intellectual/developmental disability, and traumatic brain injury services in eastern North Carolina. We look forward to adding physical services for those placed on the **Trillium Tailored Plan** when it launches.

- [@TrilliumHealthResources](https://www.facebook.com/TrilliumHealthResources)
- [@TrilliumNC](https://www.instagram.com/TrilliumNC)
- [@TrilliumHealthResources](https://twitter.com/TrilliumHealthResources)
- [Trillium](https://www.linkedin.com/company/Trillium)

TUESDAY, JUNE 11, 2024

OPENING PLENARY KEYNOTE

9:00 A.M. – 10:00 A.M.

Breaking Through Barriers: Unleash Resilience, Determination and Growth for Unbounded Success

Breaking Through Barriers explores the challenges and obstacles that can hold us back in life and work and shows us how to overcome them. This keynote will cover the importance of resilience, determination, and a growth mindset in facing and conquering challenges, and will provide practical tools and techniques for developing these qualities. Through inspiring stories and expert insights, you will learn how to break through your own barriers and achieve your full potential. Whether you are looking to overcome personal or professional challenges, this presentation is a must-see for anyone looking to break through to the next level.

OBJECTIVES:

- Review the importance of resilience, determination, and a growth mindset in facing and conquering challenges.
- Discuss practical tools and techniques for developing these qualities and applying them in real-world situations.
- Identify inspiration and expert insights for overcoming personal and professional barriers and achieving one's full potential.



SPEAKER:

JOHNNY QUINN

Olympic Bobsledder, Author
and Motivational Expert

Johnny Quinn is a highly sought-after speaker for businesses and organizations of all sizes. Known for thought-provoking and action-packed content, Johnny is a trusted voice on resilience and change management. Johnny's newest book is ***PUSH: Breaking Through The Barriers.***

Johnny has been featured on:

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TUESDAY, JUNE 11, 2024

GENERAL SESSION

4:00 P.M. – 5:30 P.M.

Paving the Way: Year 1 Milestones in Medicaid and Strengthening NC’s MH/SUD/IDD/TBI System

The NCDHHS Division of Mental Health, Developmental Disabilities, and Substance Use Services (DMHDDSUS) will highlight recent successes in key areas of their new \$835 million investment, including crisis, justice, IDD/TBI systems, and workforce. This presentation will also demonstrate how these new initiatives fit into DMHDDSUS’ strategic plan and the division’s broader vision for a MH/SU/IDD/TBI system where all are supported to live healthier and happier lives. NC Medicaid Deputy Secretary Jay Ludlam will also present and provide an update on the imminent implementation of Tailored Plans which will bring integrated care into our service system. He will offer details about the expansion of Medicaid to over 400,000 NC citizens to date and what to expect in the future.



SPEAKERS:

KELLY CROSBIE
MSW, LCSW, Director of the NC Division of Mental Health, Developmental Disabilities and Substance Use Services



JAY LUDLAM
Deputy Secretary for N.C. Medicaid, Division of Health Benefits, NC Medicaid, NC DHHS

OBJECTIVES:

- Discuss leadership’s vision for DMHDDSUS and Division of Health Benefits
- Review latest on Medicaid Tailored Plan Implementation, Expansion and other Medicaid news.
- Describe the impact of behavioral health and IDD/TBI investments
- Review significant milestones in key areas of the strategic plan, including but not limited to, the vision for crisis services in North Carolina, new investments to support justice-involved individuals, the statewide peer warmline, and Inclusion Connects - a first-of-its-kind initiative to better connect people with intellectual and/or developmental disabilities and their families to community-based services.

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OUR SERVICE ARRAY

- Outpatient Services
- Therapeutic Foster Care
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- Day Treatment
- Substance Use Treatment
- Rapid-Response Crisis Homes
- Specialized Clinical Assessments
- Facility-Based Crisis
- Intensive Alternative Family Therapy
- Multi-Systemic Therapy
- Multi-Systemic Therapy: Problem Sexual Behavior
- Psychiatric Residential Treatment Facility
- Intensive Psychiatric Residential Treatment
- Care Management
- Transition Housing



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WEDNESDAY, JUNE 12, 2024

CLOSING PLENARY SESSION

11:30 A.M. – 12:30 P.M.

Disruptive Innovation in Behavioral Healthcare: AI is only the Start

Artificial Intelligence (AI) has become very prominent in society, general healthcare and behavioral healthcare recently. But AI is only one of several technological advances that are already impacting behavioral health or are poised to do so. Virtual and Augmented Reality devices which have been used in the treatment of various mental health problems like phobias are becoming generally available. m-health and e-health mobile devices provide tools for consumers to monitor a wide variety of health-related activities and access medical and behavioral health services at their convenience. Genomic interventions can test for responsivity to drugs avoiding costly and harmful “treatment failure” protocols. Pharmaceutical manufacturers are developing individualized treatments tailored to people’s individual genome and biome. Psychedelic drugs are showing dramatic and persistent improvements in several intransigent behavioral health problems. Deep brain implants originally pioneered for neurodegenerative diseases like Parkinsons are helping people with Treatment Resistant Depression. Brain-computer interfaces once thought to be the realm of science fiction is now a reality with Elon Musk’s Neuralink business. This session will discuss these and other technological disruptions that are or soon will be affecting the behavioral health industry.

OBJECTIVES:

- Review cutting edge technologies, treatments and AI that are on course to change behavioral health care in the future.
- Describe the difference between Artificial and Augmented Intelligence
- Review three problems that are being successfully treated with psychedelic drugs
- Discuss two behavioral health problems being treated using brain implants
- Describe what “personalized medicine” is and give two examples of its application.



SPEAKER:

DENNIS MORRISON
PhD, Chief Clinical Advisor,
Netsmart Technologies

In addition to his role with Netsmart, Morrison is the owner and principal of Morrison Consulting which specializes in behavioral health information technology, clinical operations optimization and executive coaching. He is an experienced leader in behavioral health and social services. In his time at Netsmart, he served as the first Chief Clinical Officer for Netsmart Technologies, internal clinical guidance throughout Netsmart about clinical workflows, psychometrics and leadership. Dr. Morrison holds Masters degrees in Psychology and Exercise Physiology and a PhD in Counseling Psychology, all from Ball State University.

TUESDAY, JUNE 11, 2024

CONCURRENT SESSIONS

10:30 A.M. – 12:00 P.M.

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- Overview of Behavioral Health Practices and Processes within a Federally Qualified Health Center
- It's Time to Play Offense: Innovation as a Strategy to Differentiate Your Business
- Leveraging Connections Between Schools and Community Partners: How Local Collaboratives and Schools can Work Together to Foster a System of Care for Youth and Families
- Community Resources to Strengthen Equity: Supporting Black/African Ancestry Adults Living with Serious Mental Health Conditions
- Bridging Abilities: Shaping an Inclusive Behavioral Health System
- Reducing Health Disparities in Patients with Intellectual and Developmental Disabilities (I/DD) through Trauma-Informed Integrated Behavioral Health Practices

[VIEW SESSION DETAILS AND SPEAKERS](#)

THANK YOU I2I FRIENDS



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SCAN ME

TUESDAY, JUNE 11, 2024

SPARKING INNOVATION TOPICS

1:30 P.M. - 2:30 P.M.

- Changing Lives and the Healthcare Industry through Modern Primary Care
- NCCARE360 2024 Coordinating Care for the Social Determinants of Health
- Calling all Ideas, Thought Leaders and Visionaries to Action to increase Health Equity in Rural Communities
- Stay Interviews: An Intervention to Improve Employee Experience in a Managed Care Organization
- Innovating Home Care in Behavioral Health and IDD: Lessons from Arizona's Medicaid Projects
- An Integrated Look: Addressing Brain Injury Across Diverse Populations
- Workforce Recruitment, Retention, and the Importance of Nurturing Language in Healthcare

[VIEW SESSION DETAILS AND SPEAKERS](#)



GHA Autism Supports provides quality, community services to meet the unique needs of individuals with Autism Spectrum Disorder.

For more information, please visit us at www.ghaautismsupports.org

THANK YOU I2I FRIENDS



Community Choices, Inc. is a non-profit agency serving children and adults. Our mission is to provide responsive, person-centered services aimed at improving the quality of life for individuals and families. We currently provide services in Charlotte, Winston-Salem and Durham for pregnant and parenting women with substance use issues.



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TUESDAY, JUNE 11, 2024

SPARKING INNOVATION TOPICS


2:45 P.M. - 3:45 P.M.

- NC Medicaid's Quality Measurement and Survey Strategies for the Innovative Evaluation of Behavioral Health
- Addressing Health Care Disparities in Pharmacist Reviews
- Forging Partnerships to Address Food Insecurity
- Partnering with Telehealth to Reduce ER Utilization for Persons with I/DD
- SPARKing Employment: Stepping into the Future
- Building Sustainable Community Advisory Councils for Impactful Legislative Advocacy
- Pathways to Permanency: A Cross-System Approach to Supporting Youth in Foster Care


[VIEW SESSION DETAILS AND SPEAKERS](#)

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UnitedHealthcare® is proud to sponsor the i2i Center for Integrative Health Spring Conference



WEDNESDAY, JUNE 12, 2024

ALL VOICES FORUM

8:00 A.M. – 9:00 A.M.

This is a new venue created by i2i to offer an opportunity for individuals with lived experience, family members and advocates to have their voices heard and share insights on topics of the day as well as receive information on important issues such as the impending elections and changes to competitive integrated employment. This meeting will be moderated by team members from the [Community Bridges](#) program and state leaders will be invited to participate and provide information. In addition, the i2i Center will follow up by formalizing the priorities identified by the group and share them with key NC DHHS leaders.

Breakfast will be served.

WEDNESDAY, JUNE 12, 2024

CONCURRENT SESSIONS

9:30 A.M. – 11:00 A.M.

- **Elevating Integrated Care: Innovations in Standard Plans**
- **2024 Federal and State Regulatory Environment Updates**
- **The Data is Speaking, Are You Listening?**
- **Supporting and Supervising Peer Specialists**
- **Technology & Integrated Care: Innovative IT Solutions to Enhance Behavioral Health Access, Integration, and Tailored Care Management**
- **Using Health Related Social Needs Data to Address Health Equity in People with Behavioral Health Challenges**

[VIEW SESSION DETAILS AND SPEAKERS](#)

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