

SPRING CONFERENCE

3Cs of Success

Collaboration **Connection** Competition

Exhibition & Sponsorship
Opportunities

June 15-16, 2020

North Raleigh Hilton, Raleigh, NC

Convene.
Strategize.
Activate.



The i2i Center's Spring Conference offers you the opportunity to reach almost 500 mental health, intellectual-developmental disabilities, and substance use disorder (MH/I-DD/SUD) and whole person care decision makers – **June 15-16, 2020**, at the Hilton North Raleigh Hotel in Raleigh, NC.

This event attracts a wide array of leaders including: public and private managed care payers and their executive leadership, executives from MH/IDD/SUD service provider organizations, as well as clinicians, CFAC members, hospital administrators, state government leaders, advocates, consumers, family members and others.

CONFERENCE SPECIAL SPONSOR - COST \$3000

Table Top Exhibit

Saved in Prime Exhibit Area if sign up by March 30th

EXCLUSIVE Organization banner scrolling on homepage of conference APP linking to your website.

EXCLUSIVE Your organization's logo and sponsorship included on the Conference Banner visibly displayed during the conference.

EXCLUSIVE Your organization's sponsorship highlighted on conference APP with information and link to your website.

Live Full Page Ad in Conference brochure

EXCLUSIVE Your Advertisement on i2i Conference page for Spring Conference linking to your website.

Sponsorship recognition at Conference Opening Plenary to audience of 500 Leaders

Sponsorship of Luncheon

Sponsorship of Breakfast

Sponsorship of All Breaks

Conference Sponsorship Recognition in Conference Brochure, on Final Program and at Signage at Registration Desk

ONE ON ONE OPPORTUNITY

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Exhibit at the Conference.....\$600

Exhibiting offers face to face contact with system leaders and includes: a table top exhibit; a complimentary registration (for 1 exhibit staff); meal; a contact list for all conference attendees and exhibitors, advertising in registration packet and Conference APP listing with organization logo/web link.



If you have any questions, please contact Jean Overstreet, Development and Communications Director at **919-657-0580** or by email at jean@i2icenter.org

About the i2i Center for Integrative Health

The i2i Center for Integrative Health is a non-profit, policy convening organization dedicated to transforming public services into a fully integrated, whole person care system for people who rely on public health, behavioral and I/DD services.

Our mission is educate as well as to facilitate the collaboration of diverse organizations to resolve critical policy issues with the goal of whole person care. To learn more about the i2i Center, go to www.i2icenter.org

EVENT SPONSORSHIPS

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RICK CRUMP
PRINCIPAL,
KINETICXPERIENCE, LLC

Opening Plenary Sponsorship.....\$1000

The Opening Plenary session is the largest gathering of attendees at the Spring conference. The keynote speaker sets the tone for the conference. This year's presenter will be Rick Crump, Principal with [KineticXperience, LLC](#), a consulting firm specializing in Customer Experience, Process Improvement and Digital Workflow. Rick's message will emphasize how focusing on the consumer's needs can help you improve care while also differentiating your brand – a key to success in an ever-changing environment.

Sponsorship includes: sponsorship announced at event, acknowledgement in Conference Program, announcement and slide acknowledging sponsorship shown at event, signage at event, highlight on conference phone APP and on the Final Agenda and on Conference marketing emails.

General Session

Sponsorship.....\$700

The General Session brings all attendees together to focus on an impactful state level issues. This events draw over 300.

Sponsorship includes: sponsorship announced at event, acknowledgement in Conference Program (if sign up by 3/31), announcement and slide acknowledging sponsorship shown at event, signage at event, highlight on conference phone APP and on the Final Agenda.

Sponsor Lunch Buffet.....\$700

High visibility offered at this event attended by over 350.

Sponsorship includes: signage at event and sponsorship listed on final agenda and on conference App and conference brochure (if received by 3/31).

Sponsor Breakfast or Breaks:

Breakfast...\$550

Breaks/Refreshments...\$550

Visible signage placed in refreshment and/or breakfast area exposure to 300+ attendees. Sponsorship also listed on conference App, final agenda and conference brochure (*if received by 3/31*).

Specialty Coffee Bar

Sponsorship.....\$550

Add some spice to the breaks! Your sponsorship provides a specialty coffee bar with flavored syrups, cinnamon, chocolate shavings, whipped cream and other goodies to perk up participants!

Sponsorship includes: sponsorship noted in 2-3 marketing emails and thank you signage at coffee bar and conference phone APP.



VALUE ADDED OPPORTUNITIES

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Consultants on Call - Text, Connect & Meet.....\$600

This innovative sponsorship will allow your organization to have an expert available to all attendees via a special button on the ConfPlus Phone APP, allowing attendees to easily texts to ask questions, get information about your product or service and ultimately set up meetings with you while at the conference or following the event. Your expert can be onsite or virtual - it is up to you!

Sponsorship includes: Your Consultant/Expert identified and easily accessible via text on ConfPlus APP, this includes: your experts bio and organization information on ConfPlus APP, 3 marketing emails about your Expert's availability emailed to over 8,000 potential conference attendees prior to event and your expert will be highlighted in Conference Program (if sign up by 3/31).



Session Supporter.....\$750 Associate your organization with one of our high quality, timely sessions. As a supporter, your organization will be named as a supporter on the Conference APP, your logo will be included on the power point cover highlighting you as Session Supporter, your logo linking to your website will be on the APP session page, and your support will be noted in the conference brochure (if form received by 3/31).

Lunch & Learn Demo Meetings.....\$600 (limited space, so act quickly!)

Take advantage of having so many professionals in one place, host a demo meeting!

Sponsorship includes: i2i to advertise your meeting to all attendees via three emails, we will include your meeting on the formal agenda, post signage at the registration desk and outside of meeting room. In addition, you will be provided a meeting space, screen, a list of attendee emails and information for you to make personal invitations to your meeting.



ADVERTISING OPPORTUNITIES

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NEW - ADVERTISE IN CONFERENCE PROGRAM

The Conference Program is **THE** marketing tool distributed to over 8,000 MH/I-DD/SUD and healthcare system leaders! Ads are full color and live - linking directly to your website with one click.

Space available in program includes:

Full Page Live ad\$800
(7.25" W x 9.25" H)

Half Page Live ad\$600
(7.5" W x 4.25" H)

Quarter page vertical ad.....\$450
(3.5" W x 4.25" H)

Ads MUST be sent in color EPS, high resolutions PDF or JPEG file - 300 DPI resolution or better.

CONFERENCE MOBILE APP ADVERTISING

EXCLUSIVE

Advertising - Conference APP\$1500

i2i utilizes the ConfPlus APP providing attendees immediate access to all conference materials. **As the ONLY sponsor of the APP, your live, full screen ad connecting to your website will appear on the opening Splash Screen for 3-4 seconds before the main conference page opens.** The Splash screen puts your brand front and center, making a strong first impression on attendees.

Registration Packet Insert.....\$700

Place a brochure or flyer (size limitations apply) in the registration packet to be given out to all attendees. Materials must be received at the i2i office by **May 25**.



Visit Booth 7

CENTRICITY™ PRACTICE SOLUTION

A fully integrated EHR and Practice Management solution creating healthier and safer outcomes for behavioral health.

One solution efficiently supporting your clients' needs...

- Behavioral & Primary Health Integration
- Behavioral Health Clinical Content
- Drug Monitoring Programs
- Value-Based Analytics
- Quality Reporting
- Telehealth
- Patient | Client Portal
- Group Scheduling

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We are proud to support the i2i Center for Integrative Health's 2019 Conference and Exhibition.

www.amerihealthcaritasnc.com

All images are used under license for illustrative purposes only. Any individual depicted is a model.

Advertise on Conference Webpage.....\$500

During conference time, the Spring Conference webpage sees a lot of extra traffic - registration, links to handouts, etc. Place a full color ad that links to your website. Ad will run for an additional 2 weeks after the conference is over. Ad size 300 x 250 pixels.



Is Proud To Sponsor



Providing Comprehensive Supports for People with Intellectual and Developmental Disabilities



Providing Comprehensive Mental Health and Substance Use Services



www.rhahealthservices.org

Life. Journey. Recovery. Hope.



DON'T MISS PARTICIPATING!

2019 SPRING CONFERENCE EXHIBITORS & SPONSORS

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180 Medical

Acadia Healthcare

Acadia Healthcare Children's
Behavioral Solutions

Advanced Imaging Systems

****ALEXANDER YOUTH NETWORK**

All Aboard

****AMERIHEALTH CARITAS**

Autism Society NC

Aymria Healthcare Technologies

Blue Ridge Pharmacy

****BRYNN MARR HOSPITAL**

****CAROLINA COMPLETE HEALTH**

****CHILDREN'S HOPE ALLIANCE**

Citizens Insurance Agency

Coastal Horizons

****COMMUNITY BASED CARE, LLC**

Community Care Physician
Network

****COMMUNITY CHOICES, INC.**

Credible Behavioral
Health Software

CST Data

****DDR, INC.**

Easterseals UCP

****FRYE REGIONAL MEDICAL CENTER**

****GHA AUTISM**

****GT INDEPENDENCE**

****NC HEALTHY BLUE**

****HOLLY HILL HOSPITAL**

Inperium North Carolina

Janssen Johnson & Johnson

Lutheran Services Carolinas

****MONARCH**

NAMI North Carolina

NC DHHS

NC Problem Gambling Program

****NETSMART**

New Hope Treatment Center

North Carolina Health Information
Exchange

Odyssey Software Group

****OLD VINEYARD BEHAVIORAL HEALTH**

Omni Visions

Patagonia

Pride in NC

Pyramid Healthcare

QBS, Inc.

Qualifacts Systems, Inc.

****RAPID RESOURCES FOR FAMILIES**

Rebound Behavioral Health

****RHA HEALTH SERVICES**

Rocus Networks

****SEASIDE HEALTHCARE**

****SHARENOTE LLC**

Skill Creations, Inc.

Southern Pharmacy Services

Springbrook Behavioral Health

SR-AHEC

Steven A. Cohen Military
Family Clinic - Cape Fear

Strategic Behavioral Center

The Echo Group

****THERAP SERVICES**

Therapeutic Alternatives

Turning Point Family Services

****UNIVERSAL MH/DD/SAS**

Vaya Health

****VIRTUAL OFFICEWARE HEALTHCARE SOLUTIONS**

WellCare

Youth Haven Services, LLC

****I2I FRIENDS AND SUPPORTERS**

THANK YOU i2i SUPPORTERS

CHAMPIONS



PARTNERS



SPRING CONFERENCE
JUNE 15-16, 2020

EXHIBIT SPONSORSHIP FORM

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Complete form below and email to Jean Overstreet at jean@i2icenter.org. You may pay by credit card or mail a check and copy of form to:

i2i Center for Integrative Health
1135 Kildaire Farm Rd., Suite 200, Cary, NC 27511

Payment must be received within 30 days of invoice
and PRIOR to exhibit.

OPPORTUNITIES.....PRICE.....

(CHECK EACH CATEGORY)

CONFERENCE SPECIAL SPONSOR.....\$3,000.....☐
Exhibit.....\$600.....☐
Electric for exhibit space.....\$40.....☐

EXCLUSIVE Conference APP Advertising.....\$1,500.....☐
Registration Packet Insert.....\$700.....☐
Ad on Conference Webpage.....\$500.....☐

VALUE ADDED OPPORTUNITIES

Session Supporter.....\$750.....☐
Lunch and Learn.....\$600.....☐
Consultant on Call.....\$600.....☐

EVENT SPONSORSHIPS

General Session.....\$700.....☐
Opening Plenary.....\$1,000.....☐
Lunch Sponsorship.....\$700.....☐
Sponsor Breakfast.....\$550.....☐
Sponsor Breaks.....\$550.....☐
Specialty Coffee Bar.....\$550.....☐

ADVERTISING OPPORTUNITIES - ADS DUE BY 3/31

Conf. Program - Full Page.....\$800.....☐
Conf. Program - Half page.....\$600.....☐
Conf. Program - Quarter page.....\$450.....☐

SPONSORSHIP TOTAL \$

CONTACT NAME.....TITLE.....

ORGANIZATION.....

EMAIL ADDRESS.....

BILLING ADDRESS.....

CITY/STATE/ZIP.....

PHONE.....

CREDIT CARD #.....VISA ☐ MASTERCARD ☐

EXPIRATION DATE.....SECURITY CODE.....

BILLING ADDRESS FOR CARD.....

NAME ON CARD.....