Collective Impact Template

Use the template provided to answer the following questions and begin planning how you will respond to the public policy changes impacting the North Carolina System of Care.

Section 1: What do we need to succeed?

    Goal:

    Description:

    Why do we have this goal?

Develop Strategies

You need at least one strategy from each of the following categories:

Short-Term/Quick-Win: Implementation and outcomes in the next 3 months to 1 year

Long-Term: Implementation and outcomes over 1+ years

Policy and Advocacy: Implemented over any time period, at local or state, legislative or executive levels

Learning Strategy/Prototype: Implementation and outcomes over the next 6 months with opportunities to test the strategy to learn and inform future strategies

Short-Term/Quick Wins (3 mos-1 yr)	Lead Org/Individual	Support Org/Individual	Target Due Date

Initial Long-Term Strategies (1+yr)	Lead Org/Individual	Support/Org/Individual	Target Due Date

Initial Policy and Advocacy Strategies	Lead Org/Individuals	Support Org/Individuals	Target Due Date

Learning Strategies/Prototype	Lead Org/Individuals	Support Org/Individuals	Target Due Date

In what areas, can we co-create strategies with the target population?	

Define Measurement Plan

Output: Evidence that the strategy is underway and being delivered effectively (number of people served).

Outcome: Changes in knowledge, attitudes, and behavior linked directly to the strategy or group of strategies (% of patients reporting daily use of control medication).

Data Source: Where are you getting your data? (government database, new survey).

Data Collection Schedule: When data will be collected, and by whom.

Target: The amount you hope to see the indicator increase or decrease, or the absolute number you hope to reach (12% decrease, 300 children).

Strategy-Level Output Indicators

Strategy or	Output	Target	Data Source	Data

Related Strategies	Indicator			Collection Schedule

Section 2: What is missing from the Collaborative? Who is missing?
For the Collaborative to be successful, does it consider all the areas it should? What areas are missing that need to be addressed? Are there stakeholders who are not at the Collaborative table that may need to be with these public policy changes? How do you want to bring them into the conversation?

Goal (What can we do about the missing areas?):

Description:

Why do we have this goal?

Develop Strategies

Short-Term/Quick Wins (3 mos-1 yr)	Lead Org/Individual	Support Org/Individual	Target Due Date

Initial Long-Term Strategies (1+yr)	Lead Org/Individual	Support/Org/Individual	Target Due Date

Initial Policy and Advocacy Strategies	Lead Org/Individuals	Support Org/Individuals	Target Due Date

Learning Strategies/Prototype	Lead Org/Individuals	Support Org/Individuals	Target Due Date

In what areas, can we co-create strategies with the target population?	

Section 3: How do you measure the Collaborative's effectiveness?

Define Measurement Plan
Output: Evidence that the strategy is underway and being delivered effectively (number of people served).

Outcome: Changes in knowledge, attitudes, and behavior linked directly to the strategy or group of strategies (% of patients reporting daily use of control medication).
Data Source: Where are you getting your data? (government database, new survey).
Data Collection Schedule: When data will be collected, and by whom.
Target: The amount you hope to see the indicator increase or decrease, or the absolute number you hope to reach (12% decrease, 300 children).

Overall Group Outcome Indicators

Outcome Indicator	Target	Data Source	Data Collection Schedule