

SPRING CONFERENCE

PATHWAYS 2 PROGRESS

Exhibition & Sponsorship
Opportunities

June 10-11, 2019

North Raleigh Hilton
Raleigh, NC



CENTER *for*
INTEGRATIVE
HEALTH

insight to innovation



CONFERENCE SPECIAL SPONSORSHIP - COST \$3000

Table Top Exhibit

Saved in Prime Exhibit Area if sign up by March 30th

EXCLUSIVE Organization banner scrolling on homepage of conference APP linking to your website.

EXCLUSIVE Your organization's logo and sponsorship included on the Conference Banner visibly displayed during the conference.

EXCLUSIVE Your organization's sponsorship highlighted on conference APP with information and link to your website.

Live Full Page Ad in Conference brochure

EXCLUSIVE Your Advertisement on i2i Conference page for Spring Conference linking to your website.

Sponsorship recognition at Conference Opening Plenary to audience of 500 Leaders

Logo included on Conference bag give away

Sponsorship of Luncheon

Sponsorship of Breakfast

Sponsorship of All Breaks

Conference Sponsorship Recognition in Conference Brochure, on Final Program and at Signage at Registration Desk

Don't miss the chance to reach an audience of almost 500 mental health, intellectual-developmental disabilities, and substance use disorder (MH/I-DD/SUD) and whole person care decision makers at the **i2i Center for Integrative Health's Spring Conference - June 10-11, 2019**, at the Hilton North Raleigh Hotel in Raleigh, NC.

This event attracts a wide array of MH/I-DD/SUD Professionals and whole person care leaders including: public and private managed care payers and their executive leadership, executives from MH/IDD/SUD service provider organizations, as well as clinicians, CFAC members, hospital administrators, state government leaders, advocates, consumers, family members and others.

ONE ON ONE OPPORTUNITY

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Exhibit at the Conference.....\$550

Exhibiting offers face to face contact with system leaders and includes: a table top exhibit; a complimentary 1 day registration (for 1 exhibit staff); lunch; a list of all conference attendees with contact information, advertising in registration packet and Conference APP listing with organization logo/web link. Exhibits are **June 10, 2019 ONLY**.



If you have any questions, please contact Jean Overstreet, Development and Communications Director at **919-657-0580** or by email at jean@i2icenter.org

About the i2i Center for Integrative Health

The i2i Center for Integrative Health is a non-profit convener organization dedicated to transforming public services into a fully integrated, whole person care system for people who rely on public health, behavioral and I/DD services. Our mission is educate as well as to facilitate the collaboration of diverse organizations to resolve critical policy issues with the goal of whole person care. To learn more about the i2i Center, go to www.i2icenter.org

VALUE ADDED OPPORTUNITIES

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Lunch & Learn Demo Meetings.....\$600 (limited space, so act quickly!)

Take advantage of having so many professionals in one place, host a demo meeting!

Sponsorship includes: i2i to advertise your meeting to all attendees via three emails, we will include your meeting on the formal agenda, post signage at the registration desk and outside of meeting room. In addition, you will be provided a meeting space, screen, a list of attendee emails and information for you to make personal invitations to your meeting.

NEW EXCLUSIVE

Consultants on Call - Text, Connect & Meet.....\$700

This innovative sponsorship will allow your organization to have an expert available to all attendees via a special button on the ConfPlus Phone APP, allowing attendees to easily texts to ask questions, get information about your product or service and ultimately set up meetings with you while at the conference or following the event. Your expert can be onsite or virtual - it is up to you!

Sponsorship includes: Your Consultant/Expert identified and easily accessible via text on ConfPlus APP, this includes: your experts bio and organization information on ConfPlus APP, 3 marketing emails about your Expert's availability emailed to over 6,000 potential conference attendees prior to event and your expert will be highlighted in Conference Program (if sign up by 3/31).



Session Supporter.....\$700

Associate your organization with one of our high quality, up to the minute sessions. As a supporter, your organization will be named as a supporter on the Conference APP, thanked at the beginning of the session, your logo linking to your website will be on the APP session page, and your support will be noted in the conference brochure (if form received by 3/31).



ADVERTISING OPPORTUNITIES

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NEW - ADVERTISE IN CONFERENCE PROGRAM

The Conference Program is **THE** marketing tool distributed to over 6,000 MH/I-DD/SUD and healthcare system leaders! Ads are full color and live - linking directly to your website with one click.

Space available in program includes:

Full Page Live ad\$1000
(7.25" W x 9.25" H) 558 PX W x 738 PX L

Half Page Live ad\$600
(7.5" W x 4.25" H) 558 PX W x 369 PX L

Quarter page vertical ad.....\$450
(3.5" W x 4.25" H) 270 PX W x 369 PX L

Ads MUST be sent in color EPS, high resolutions PDF or JPEG file - 300 DPI resolution or better.

CONFERENCE MOBILE APP ADVERTISING

NEW EXCLUSIVE

**Advertising - Conference
APP\$2000**

i2i utilizes the ConfPlus APP providing attendees immediate access to all conference materials. As the **ONLY** sponsor of the APP, your live, full screen ad connecting to your website will appear on the opening Splash Screen for 3-4 seconds before the main conference page opens. The Splash screen puts your brand front and center, making a strong first impression on attendees.

**Conference Bag
Advertisement.....\$500**

Your logo prominently displayed on all attendee conference bags. Walking advertisement for you.



optum.com/stategov  

**Registration Packet
Insert.....\$700**

Place a brochure or flyer (size limitations apply) in the registration packet to be given out to all attendees. Materials must be received at the i2i office by **May 24, 2019**.

**Advertise on Conference
Webpage.....\$500**

During conference time, the Spring Conference webpage sees a lot of extra traffic - registration, links to handouts, etc. Place a full color ad that links to your website. Ad will run for an additional 2 weeks after the conference is over. Ad size 300 x 250

HELP LUTHERAN SERVICES CAROLINAS
**FRAME A FUTURE
FOR FAMILIES IN NEED**

ACTT AFL Counseling Supportive Housing
Supported Living Foster Care - Family, Therapeutic, & IAPT
Adoption (Private Domestic & Special Needs)

Community-based services for adults and children with ID/DD, TBI, SPMI

LSC also offers refugee and immigrant services, veteran services, disaster response services, transitional apartments, help for victims of human trafficking and unaccompanied minors, and a broad network of residential options and community-based services for older adults.

 

1-800-HELPING www.LSCarolinas.net



EVENT SPONSORSHIPS

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Opening Plenary Sponsorship.....\$500

The Opening Plenary session will open the conference and be the largest gathering of attendees. It will also set the tone for this year's event.

Sponsorship includes: organization sponsorship announced at event, acknowledgment in Conference Program, announcement and Powerpoint acknowledgement of sponsorship at event, signage at event, highlight on conference phone APP and on the Final Agenda.



Sponsor Lunch.....\$700

High visibility offered at this event attended by over 350.

Sponsorship includes: signage at event and sponsorship listed on final agenda and on conference App and conference brochure (if received by 3/31).



General Session Sponsorship.....\$700

This year's General Session will be led by NC Department of Health and Human Services leaders and will focus on key aspects of the Tailored Plan impacting individuals receiving MH/IDD/SUD services, providers and managers. The audience is sure to have the attention of all key decision-makers.

Sponsorship includes: sponsorship announced at event, acknowledgment in Conference Program (if sign up by 3/31), announcement and slide acknowledging sponsorship shown at event, signage at event, highlight on conference phone APP and on the Final Agenda.

Sponsor Breakfast or Breaks: Breakfast...\$500 Breaks/Refreshments...\$500

Visible signage placed in refreshment and/or breakfast area exposure to 300+ attendees. Sponsorship also listed on conference App, final agenda and conference brochure (if received by 3/31).

Specialty Coffee Bar Sponsorship.....\$500

Add some spice to the breaks! Your sponsorship provides a specialty coffee bar with flavored syrups, cinnamon, chocolate shavings, whipped cream and other goodies to perk up participants!

Sponsorship includes: sponsorship noted in 2-3 marketing emails and thank you signage at coffee bar.

DON'T MISS PARTICIPATING!

2018 & 2019 EXHIBITORS & SPONSORS

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Addiction Professionals of NC

Advanced Imaging Systems

Advancing NC Whole
Health Coalition

****ALEXANDER YOUTH NETWORK**

****AMERIHEALTH CARITAS**

Autism Learning Partners

****AMYRIA TECHNOLOGY**

Blue Cross Blue Shield

Blue Ridge Pharmacy

****BRYNN MARR HOSPITAL**

Carolina Complete Health

Center for Child and Family
Policy/Duke Autism

Centra Pathways Addiction and
Recovery Services

****CHILDREN'S HOPE ALLIANCE**

Citizens Insurance Agency

Coastal Horizons

****COMMUNITY BASED CARE, LLC**

****COMMUNITY CHOICES, INC.**

CST Data

****DDR, INC.**

Dominion Diagnostic

Encounter Works

Foundation for Health
Leadership & Innovation

****FRYE REGIONAL**

MEDICAL CENTER

Gateway Health

Genoa Healthcare

****GHA AUTISM**

****GT INDEPENDENCE**

****HOLLY HILL HOSPITAL**

Horizons Residential Center

Inperium North Carolina/
Wake Enterprises

Janssen

Lauris Online

****LIFESPAN INCORPORATED**

Lutheran Services Carolinas

MCNC

WellSky

Meridian Health

****MONARCH**

NAMI North Carolina

Netsmart

New Hope Treatment Center

October Road

Odyssey Software Group

****OLD VINEYARD
BEHAVIORAL HEALTH**

****ONCELOGIX, LLC**

Paradigm

Pharmacy Alternatives

****PORT HEALTH SERVICES**

****PRIDE IN NC**

QBS, Inc.

Qualifacts Systems, Inc.

****RAPID RESOURCES FOR
FAMILIES**

****RHA HEALTH SERVICES**

****SEASIDE HEALTHCARE**

****SKILL CREATIONS, INC.**

****SOUTHERN PHARMACY
SERVICES**

Springbrook Behavioral Health

SR-AHEC

Strategic Behavioral Center

****THE ECHO GROUP**

****THERAP SERVICES**

Timber Ridge Treatment Center

Turning Point Family Services

****UNIVERSAL MH/DD/SAS**

****VALANT**

****VERTESS**

Village Behavioral Health Acadia

****WELLCARE**

Willowglen Academy
South Carolina

Youth Haven Services, LLC

****I2I FRIENDS AND SUPPORTERS**

SPRING CONFERENCE 2019 EXHIBIT SPONSORSHIP FORM

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Complete form below and email to Jean Overstreet at jean@i2icenter.org. You may pay by credit card or mail a check and copy of form to:

i2i Center for Integrative Health
1135 Kildaire Farm Rd., Suite 200, Cary, NC
27511

Checks must be received within 30 days of invoice.

OPPORTUNITIES.....PRICE.....

(CHECK EACH CATEGORY)

CONFERENCE SPONSOR.....\$3,000.....☐
Exhibit.....\$550.....☐
Electric for exhibit space.....\$40.....☐

VALUE ADDED OPPORTUNITIES

Session Supporter.....\$700.....☐
Lunch and Learn.....\$600.....☐
Consultant on Call.....\$700.....☐

ADVERTISING OPPORTUNITIES - ADS DUE BY 3/31

Conf. Program - Full Page.....\$1,000.....☐
Conf. Program - Half page.....\$600.....☐
Conf. Program - Quarter page.....\$450.....☐

EXCLUSIVE Conference APP Advertising.....\$2,000.....☐
Conference Bag Advertisement.....\$500.....☐
Registration Packet Insert.....\$700.....☐
Ad on Conference Webpage.....\$500.....☐

EVENT SPONSORSHIPS - ADS DUE BY 3/31

General Session.....\$700.....☐
Opening Plenary.....\$1,000.....☐
Lunch Sponsorship.....\$700.....☐
Sponsor Breakfast.....\$500.....☐
Sponsor Breaks.....\$500.....☐
Specialty Coffee Bar.....\$500.....☐

SPONSORSHIP TOTAL \$

CONTACT NAME.....TITLE.....

ORGANIZATION.....

EMAIL ADDRESS.....

BILLING ADDRESS.....

CITY/STATE/ZIP.....

PHONE.....

CREDIT CARD #.....VISA ☐ MASTERCARD ☐

EXPIRATION DATE.....SECURITY CODE.....

BILLING ADDRESS FOR CARD.....

NAME ON CARD.....