



COLLABORATING *for*
CHANGE



**Exhibition &
Sponsorship
Opportunities**

i2iCENTER.org

**SPRING CONFERENCE
JUNE 11-12, 2018**

Don't miss the chance to promote your product or service to 400 mental health, intellectual-developmental disabilities, and substance abuse (MH/I-DD/SA) and whole person care decision makers at the **i2i Center for Integrative Health's Spring Conference—June 11-12, 2018**, at the Hilton North Raleigh Hotel in Raleigh, NC.

This event attracts a wide array of MH/I-DD/SUD Professionals and others including: LME/MCO Executive Leadership Team Members and Board Members, Private Managed Care leaders, Provider: CEOs, Managers, Clinical Directors, Clinicians, CFAC Members, Hospital Administrators, State Government Leaders, Advocates, Consumers and others.

CONFERENCE SPONSOR - \$2,000

Table Top Exhibit (worth \$450)

Saved in Foyer Area if sign up by April 6

EXCLUSIVE Organization banner displayed on homepage of conference phone App linking to your website.

EXCLUSIVE Your organization's sponsorship highlighted on conference phone App with information and link to your website.

EXCLUSIVE Live Ad on i2i Conference web page for Spring Conference linking to your website.

EXCLUSIVE Conference Sponsorship Recognition Signage at Registration Desk

Sponsorship of Luncheon

Sponsorship of Breakfast

Sponsorship of Breaks

Sponsorship of the Opening Plenary Session

If you have any questions, please contact Jean Overstreet, Development and Communications Director at **919-657-0580** or by email at jean@i2icenter.org

ADVERTISE IN CONFERENCE PROGRAM ADS DUE BY APRIL 3RD

Our Spring Conference brochure will be widely distributed (over 6,000) while marketing the conference between April and June.

Space available in program includes:

Full Page ad (7.75" W x 10.25" H)

Half page horizontal ad (7.75" W x 5" H)

Half page vertical ad (3.75" W x 10.25" H)

Quarter page vertical ad (3.75" W X 5" H)

See form for prices.

About the i2i Center for Integrative Health

The establishment of the i2i Center for Integrative Health represents the evolution of the NC Council of Community Programs' 34 year legacy of collaboration and advocacy. i2i Center for Integrative Health will carry on this tradition by convening leaders to solve the most important issues affecting behavioral, intellectual and developmental disabilities (I-DD) and primary healthcare in North Carolina with a whole person focus. Our mission is to help diverse organizations collaborate and resolve critical policy issues with an eye toward whole person care.

SPONSORSHIP OPPORTUNITIES

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NEW EXCLUSIVE

Conference



App Sponsorship\$1,500

The Spring Conference will utilize the ConfPlus App providing immediate access to all conference related materials. **As the ONLY sponsor of the App, your information will appear on the opening Splash Screen for 3 seconds before the main conference page opens.** The Splash screen puts your brand front and center, making a strong first impression on attendees.

NEW EXCLUSIVE

Sponsor i2i Tumblers\$1,000

Be the organization to sponsor the FIRST i2i Center conference give away - 16 ounce stainless steel tumblers that will include your logo on one side and the i2i Center logo on the other. Tumblers (100) will be selectively given to leaders attending the conference.

Sponsor Opening or Closing Plenary Session\$1,000

The Opening and Closing Plenary sessions bookend the conference and set the tone for attendees. This year's sessions will feature well-known keynote speakers presenting on significant topics of the day.

Sponsorship includes: organization sponsorship announced at event, slide acknowledging sponsorship shown at event, signage, highlight on conference phone app and final agenda.

VIP Luncheon Sponsorship\$600

(limit 3 sponsors) A small group of invited i2i Center and system leaders will gather for a special luncheon with our Opening Plenary speaker, **Paolo del Vecchio, Director of the Substance Abuse and Mental Health Services Administration (SAMHSA)'s Center for Mental Health Services** for some individual one on one time.

Sponsorship includes: invitation for your representative to attend luncheon, sponsorship signage at event and sponsorship recognition at luncheon.

Session Sponsorship\$500

Be associated with the high quality topics being offered at the Spring Conference. As a session sponsor, your organization's logo will appear on the cover page of the session handout/power points on screen at start of session as well as on the online handouts, noted on agenda and conference brochure (if received by 4/03).

Exhibit at the Spring Policy Forum\$450

Exhibiting offers face to face contact with system leaders and includes: a table top exhibit; 1 complimentary conference registration (for 1 exhibit staff); lunch; a list of all conference attendees with contact information and organization logo/link on conference webpage. Exhibits are **June 11, 2018 ONLY.**

Lunch and Learn Meetings\$500

(limited space, so act quickly!) Take advantage of having so many professionals in one place, plan a demo meeting! i2i Center will advertise your 30 minute meeting on Monday, June 11th to all attendees via three emails using an advertisement you provide, posting signage at the registration desk and including your meeting on the conference agenda. You will be given meeting space, a list of attendee emails and information for you to make personal invitations to your meeting.

Advertise on Conference Webpage\$400

During conference time, the Spring Conference webpage sees a lot of extra traffic - registration, links to handouts, etc. **Place a full color ad that links to your website. Ad will run for an additional 2 weeks after the conference is over.** Ad size 300 x 250 pixels.

Sponsor

Conference Lunch\$500

High visibility offered at this event attended by over 350.

Sponsorship includes: signage at event and sponsorship listed on final agenda and on conference App and conference brochure (if received by 4/03).

Sponsor Breakfast or Breaks: Breakfast\$500 Breaks/Refreshments\$450

Visible signage placed in refreshment and/or breakfast area exposure to 300+ attendees. Sponsorship also listed on conference App, final agenda and conference brochure (if received by 4/03).

Specialty Coffee Bar Sponsorship\$500

Add some spice to the breaks! Your sponsorship provides a specialty coffee bar with flavored syrups, cinnamon, chocolate shavings, whipped cream and other goodies to perk up participants!

Sponsorship includes: sponsorship noted in 2-3 marketing emails and thank you signage at coffee bar and conference phone App.

Advertise in Registration Packet\$500

Place a brochure or flyer (size limitations apply) in the registration packet to be given out to all attendees. Materials must be received at the i2i office by **May 30, 2018.**

SPRING CONFERENCE 2018 EXHIBIT SPONSORSHIP FORM

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Complete form below and email to Jean Overstreet at jean@i2icenter.org.
You may pay by credit card or mail a check and copy of form to:

i2i Center for Integrative Health
1135 Kildaire Farm Rd., Suite 200, Cary, NC 27511

Checks must be received within 30 days of invoice.

OPPORTUNITIES **PRICE**

(CHECK EACH CATEGORY)

CONFERENCE SPONSOR \$2,000

**ADVERTISE IN CONFERENCE PROGRAM
ADS DUE BY 3/31**

Full Page \$1,000

Half Page Horizontal \$500

Half Page Vertical \$500

Quarter page Vertical \$300

SPONSORSHIP LEVELS

Conference App Sponsorship \$1,500

i2i Tumbler Sponsorship \$1,000

Opening Plenary Session \$1,000

Closing Plenary Session \$1,000

VIP Luncheon \$600

Session Sponsorship \$500

Exhibit \$450

Electric for Exhibit Space \$40

Lunch and Learn Meeting \$500

Conf. Webpage Ad \$400

Lunch Sponsorship \$500

Sponsor Breakfast \$500

Sponsor Breaks \$450

Specialty Coffee Bar \$500

Advertise in Registration Packet \$500

SPONSORSHIP TOTAL \$ _____

CONTACT NAME _____ TITLE _____

ORGANIZATION _____

EMAIL ADDRESS _____

BILLING ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

CREDIT CARD # _____ VISA MASTERCARD

EXPIRATION DATE _____ SECURITY CODE _____

BILLING ADDRESS FOR CARD _____

NAME ON CARD _____